CASE STUDY: FAZER SAVES TIME AND IMPROVES DATA QUALITY IN SAP MIGRATION PROCESSES AND DATA ENTRY

The Company

The origins of the Fazer Group lie in a family company founded in 1891 when Karl Fazer opened his first cafe in Helsinki. Fazer's vision is to offer consumers new tastes and experiences that make the best of every moment. Fazer strives to create Food with a purpose, which means offering delicious and inspiring products that bring people nourishment, health, and well-being, while simultaneously doing good for the planet.

Fazer Group operates in three business areas, Fazer bakery, Fazer Confectionery, and Fazer Lifestyle Foods. It is also a major player in the Nordic grain milling market and increasingly in foodtech.

Fazer has its own operations and a wide range of food products in Finland, Sweden, Norway, Denmark, Lithuania, Estonia, Latvia, and Poland, and exports to more than 40 countries. Fazer Group's net sales in 2022 were 1,122.2 meur and there working more than 6000 employees.

Challenge

Fazer has been using SAP/R3 since 1999. Within the corporation, SAP is used in Finland, Sweden, and other countries. The usage covers almost all modules except HCM. The number of SAP users is more than 1200. The breadth of SAP usage and geographical spread has required large and time-consuming migration projects.

The Solution

The usage of Precisely Automate Studio started already in 2008 in migration and Master Data related tasks. SAP was rolled out gradually to new business units. The usage of LSMW in the migration processes was in certain tasks too complex and Automate Studio was chosen as a complimentary tool. Since then the usage has grown gradually with more users and a broader usage in terms of transactions automated with Precisely Automate Studio.

Industry

Food

Challenges

Time consuming SAP migration projects where the usage of LSMW could not satisfy the needs

Solution

Automate Studio

Results

- approx 50 FTE savings in migration projects
- improved productivity in master data and transactional processes
- improved data quality
- improved auditability

SAP Modules

SD, MM, IM, FI, CO, AA, WM, PP, PE

SAP Transactions

XD01, VK11, VDH1N, VL52, MM01, ME01, ME31K, CS01, CR01, CK91N, ABAVN, AS01,ABZON, AS91, FI01, KS01, KE51

Current Usage

Today the usage covers many different master data-related transactions including the creation and changes of master data, changing orders, changing info records, moving assets, and loading financial data in conjunction with organizational acquisitions.

Currently, the product is used by three people who are developing scripts and distributing them to 13 people executing scripts with the runner version. Senior SAP Development Manager Christian Planebrink aimed to fully replace old LSMW routines and mass update transactions that were used before Automate Studio product was implemented. Christian Planebrink has been in charge of SAP roll-outs and Automate Studio deployment since 2010.

"By using Automate Studio in migration projects we have been able to save tens of man years. We could do the migrations with much less external consulting resources thus saving time and consulting costs. The qualitative benefits were also large. By using Precisely Automate Studio in daily transactional processes we can improve productivity, eliminate human errors, increase the quality of the data, and make auditing easier" Plainbrink explains.

Expectations exceeded

Before joining Fazer, Christian Planebrink had used other tools in migration projects. Planebrink adds "The experience working with Automate Studio has exceeded my initial expectations. Automate Studio is flexible to use compared to tools I used before. The possibility to define conditions and loops in the data loading process make the Automate Studio product so much more usable compared to other tools. The product is reliable and the need for support has been minimal. Education has been readily available via numerous free webinars which have made it easy to implement the product. By using Automate Studio in 2 migration projects in 2010 and 2011, we saved approx. 50 full-time employee man years."

Future Projects

In the future, Fazer is considering expanding the use of Precisely products to establish workflow processes for the creation and approval of products.

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> Christian Planebrink
> Senior SAP Development Manager